

MareLube™ Valve Lubricant

Dealer Profit Center

Offer A Valve Lubrication Service
At Your Boat Yard To Increase Revenue



Your Customers Benefit Too

- Lubricated valves work as designed
- Lubrication inhibits corrosion and keeps the valve working properly
- Valves stuck open or closed are a real safety problem
- MareLube valve is a purpose designed lubricant for all valves

Heres' The Math

MareLube Valve 4oz cost at dealer price so you can wholesale this as well. Enough to do 30 valves (\$9.00 to your dealer) \$0.30

Labor at your cost of \$50/hour lubricated from the outside with a man inside cycling the valve @ 15 man minutes/valve \$12.50

Yard Cost - \$12.80 Yard charges, \$20/valve.
At 4 valves/boat your profit per boat is \$28.80/boat

With 100 boats/year, you add \$2880 to your bottom line.
This is a simple way to increase value to the customer and to improve profitability. In addition you have the opportunity to check the existing valves and replace them if that is warranted.

FORESPAR

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