

MareLube™ Valve Lubricant

UnTapped Dealer Profit Center

Valve Lubrication Service Will
Increase Boat Yard Revenue

Customer Benefits

- Lubricated valves work as designed
- Lubrication inhibits corrosion
- Reduces the potential safety problems of stuck valves
- MareLube Valve is designed for all types of valves

Heres' The Math

Marelube Valve Resale Profit:

\$9.00 dealer profit per 4oz jar or
\$0.30 per application.

Labor Profit:

Labor at \$50/hour lubricated from the outside
with a man inside cycling the valve.
15 man minutes per valve -
\$12.50 Labor Charge per valve

Yard Profit:

\$12.80 Yard charges, \$20/valve.
At 4 valves/boat your estimated profit is \$28.80 per boat

*With 100 boats/year, you add \$2880 to your bottom line.
This is a simple way to increase value to the customer and to
improve profitability. In addition you have the opportunity to
check the existing valves and replace them if that is warranted.*

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